



world **skills**  
youth forum



# WorldSkills Youth Forum 2006 Report



## Just the beginning

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## 1 Introduction

The WorldSkills Youth Forum 2006 (WSYF'06) was a brainchild that formed during the WorldSkills strategic review conducted by Official Delegates in Helsinki. This review identified that WorldSkills competitors are key stakeholders in the WorldSkills organisation, and that it was important that to not only improve the experience of the competition for the competitors, but to involve them more in the WorldSkills organisational mission as well.

The inaugural WorldSkills Youth Forum was conducted in conjunction with the General Assembly and Leaders Forum in Melbourne, Australia from the 6th of May to 11th May 2006 and attracted 34 participants from 16 countries who are all former international competitors and aged 26 years and under.

The WorldSkills Youth Forum aimed to facilitate participants to exchange views and perspectives about WorldSkills and to generate ideas and recommendations namely for the purpose of:

- Improving the communications of WorldSkills to the general public and between young participants before, during and after the international competition.
- Exchange views and ideas on how the Competitors' Village in Shizuoka 2007 can be organised so as to make the most of every opportunity for greater interaction and exchange between competitors.
- Gather a youth's perspective on the outcomes of the WorldSkills Helsinki strategic review and ideas for improving the competition in the future.

This report will outline all the issues and recommendations categorized in 6 main sections namely Marketing and Communications, Competitor Expectations, Competitor Priorities, Visitor Needs, The WorldSkills Youth Alumni and Website Design, all of which were discussed during the WSYF'06 and presented to the General Assembly.

## 2 Executive Summary

The first ever WorldSkills Youth Forum has come to a close, but the delegates that came will remain. The bigger question is whether the Youth Alumni will remain a reality?

As you can see in the ideas presented in this report, young people see things from a different perspective. This is true not only at the international level, but also at the national levels. Instead of the young people just being competitors, they must become the foundation of the WorldSkills movement.

This Youth Forum was a series of major brainstorming and discussion sessions. No politics were involved. Ideas were voiced freely and accepted amongst all. The discussions have ranged from access to information, to the competition floor, to the communities and friendships that are built. The delegates that participated are bringing this back to their home countries, to encourage their organizations to listen to the young people.

Many more topics could have been discussed if time permitted. What you see in this report are the issues and recommendations that held higher value amongst the delegates. If it would be possible to write all the ideas down from every delegate during the five days, many more pages would have to be added and much more time needed to discuss. The recommendations here are not only for WorldSkills, but also for the member countries to realize.

All the delegates of the WorldSkills Youth Forum 2006 would like to thank WorldSkills for providing the opportunity to become an integral part of the organization. The next step will be to keep this ball rolling, to continue building up the Youth Alumni, and to include our young people.

### 2.1 Shizuoka 2007

The WSYF'06 hopes that the upcoming 39th WorldSkills Competition in Shizuoka can be the inaugural opportunity for the formation and mark the start of the WorldSkills Youth Alumni. Delegates from the WSYF'06 could spearhead the initial processes to make the activities of the Youth Alumni aware to new competitors. Eventually, the Youth Alumni Executive committee would be in charge of this event at every WorldSkills competition.

Firstly, the WSYF'06 could set up a booth and make known to the new competitors the existence of the Youth Alumni and also allow the competitors to express their interest to participate in the next youth forum and be members of the Youth Alumni. This opportunity will allow the Youth Alumni to gain better exposure to all WorldSkills member countries and to invite more to join. It would also allow the Youth Alumni to gather members and at the same time organise their first activity that could be scheduled after the competition before the Closing ceremony. This activity could comprise of some games or other

activities to allow the new members to be more familiar with the Youth Alumni's work and objectives.

In addition to making the Youth Alumni more aware to the new members, the activity could also serve as a ground for all competitors to mingle and get to know each other outside of their respective trade areas. This could also serve as an opportunity for the WSYF'06 to identify leaders to spearhead the next youth forum to discuss ideas specifically coming out of the 39th WorldSkills Competition in Shizouka.

## **2.2 Some selected comments from Youth Forum Participants**

"The Youth Forum was very interesting and a good idea of the WorldSkills! We've put a great result and we'll go strive everything actively exported. We've convinced the General Assembly, and how?! Applause, a standing ovation and a enormous enthusiasm! Altogether, it was SUPER organised!"

**- Renate Langenhuijsen, Netherlands**

"A great experience! It was more than a few words we shared during these days... To see the importance, and to see were we have our goals together with the entire WorldSkills organization isn't always easy, but together we managed to touch some points that are important to improve! For the future I hope that we will manage to keep in touch to make it possible to organize things before coming events, during events and to manage with frequent discussion with the purpose to improve for those who will be concerned by the WorldSkills competitions in the future."

**-Hanna Jönsson, Sweden**

"The Youth Forum was a fantastic experience. It was a great opportunity for us young people to have our voices heard and hopefully help make the whole WorldSkills experience the best it can be for future competitors."

**- Rebecca Lord, Australia**

### 3 Methodology

The inaugural WorldSkills Youth Forum involved 34 young people (26 years and under), representing 16 member countries (see Appendix 10.1 participant list).

Following their nomination by WorldSkills from within their respective countries, Youth Forum delegates were introduced via a specifically designed blogsite <http://www.worldskilscopyouthforum.blogspot.com/> by submitting a photograph and some introductory words. Some initial discussions between delegates evolved through this process (see Appendix 10.2 for example of blog discussions).

The group then met in Melbourne, Australia for five days during May (6th – 11th). Here they took part in a facilitated Youth Forum program (see Appendix 10.3 for Youth Forum program), which comprised of team building activities, workshops and a number of social events that mixed in with the WorldSkills General Assembly meeting.

The Youth Forum was facilitated by Mikaeli Costello and Nick Yates, two young staff members of the sponsoring organisation, the Dusseldorp Skills Forum, and Ben Irwin, a former WorldSkills Competitor (Seoul 2001) from Australia.

A Youth Forum Working Group was nominated to see to the compilation of this report that would incorporate the ideas raised during the forum, and ensure that the ideas that were discussed were put into action.

#### 3.1 Youth Forum Working Group

The working group members elected are:

<b>Position</b>	<b>Member</b>
Team Manager	Menno Vanderlist (Canada)
Assistant Team Manager	Viridis Liew (Singapore)
Youth Forum Group	Kian Ann Tan (Singapore) – Leader Florence Labar (Belgium)
Website Group	Chris Fournier (Canada) – Leader Eirik Hoy me Rogn (Norway) Renate Langenhuijensen (Netherlands)
Marketing and Communications Group	Eveline Wild (Austria) – Leader Catherine Guillet (Canada) Auriane Vial (France)
Competitions Group	Patrick Lam (Hong Kong) – Leader Katri Keikka (Finland) Petri Hamalainen (Finland) Hongkyeong Kim (Korea) Hanna Jonsson (Sweden)

See Appendix 10.1 for contact details.

## **4 Marketing and Communications**

This section outlines recommendations that were discussed during the WSYF'06 to improve the marketing and communications of WorldSkills so as to create a better understanding of WorldSkills for the general public. It also outlines the recommendations to streamline existing practices for future participants to have a better perspective prior to the WorldSkills competition.

### **4.1 Awareness of WorldSkills**

To generate awareness so as to make WorldSkills a household name similar to that of the Olympics where there is a clear definition and picture of the WorldSkills competition. The WSYF'06 has the following recommendations:-.

#### **4.1.1 Campaigns**

Have a marketing campaign that is similar to the Olympics or World Cup to create a hype of excitement prior to the WorldSkills competition. This could be achieved using trailers (short advertisements) similar to that of movies and followed by full length advertisements nearing the actual competition date.

These advertisements can be shown during popular TV shows for example Music Television (MTV). In conjunction, eye catching posters and billboards can be put up on transportation networks and shopping centres to inform the public of the event.

There should also be advertisements on how the skills are used in everyday lives and how the world would be like without these skills.

#### **4.1.2 Celebrity Endorsement**

Having famous celebrities to endorse WorldSkills. For example, Harrison Ford who became famous because his carpentry skills unexpectedly landed him a role in Star Wars Episode IV: A new Hope.

#### **4.1.3 Interactive Websites**

Have multiple interactive websites that targets the different age. For example, on the main page of the WorldSkills Website, there would be choices for each of the targeted audience.

Younger audiences would be presented with an interactive Skills Village where there are games and short films / videos about the competition site and its skill areas in relation to everyday life. Games played would strive to provide a better understanding of skills and its role in the current world and in people's lives.



Employers or Companies would be presented with an interactive website unlike the Skills Village but would contain more information on how WorldSkills can benefit them. There could also be a section where prospective employers can post advertisements and have access to a skilled database of all past and current competitors similar to that of JobStreet.

#### **4.2 Improve Publicity on WorldSkills**

To improve publicity on WorldSkills the youth forum recommends that WorldSkills needs to show how skills can make a difference to the World around us and its importance in not only the economy, but also in the community.

Firstly, the WorldSkills can collaborate with the United Nations to send in skilled volunteers to aid in disaster relief and the rebuilding of communities. There could also be a programme similar to “Extreme MakeOver Home Edition” where a select group of skilled volunteers can help to refurbish and make good the homes of the needy, schools or even community centres.

Organise fundraisers with proceeds going to charities or training of skills in countries where poverty is prevalent.

#### **4.3 Improve the image of WorldSkills from an industry perspective**

WorldSkills must strive to be the place where skill standards can be set and established for industry leaders to follow so as to allow industries to remain competitive and improve in the global economy.

In conjunction with the WorldSkills competition, there could be seminars and talks conducted alongside the competition by industry partners to learn about trade updates and industry news in the region. The WorldSkills Competition can also serve as a skills career exhibition for industry players to recruit and for education providers to promote their courses.

WorldSkills can also serve as a platform for industry partners to publish a skill book on each trade tracking the changes and evolution in the skill area to serve as a reference by the industry.

#### **4.4 Improve Communications: Pre-Competition, during Competition and Post-Competition**

To improve the overall experience of WorldSkills for all visitors, competitors, observers alike, it is crucial that the necessary information is made available and accessible using a variety of means to each of these groups of people.

#### **4.4.1 Pre-Competition**

Have a website dedicated to the competition with information for competitors and experts listing the required trade information/equipment lists and technical descriptions. Also make available online past competition questions and trade videos of the competition site with respect to the skill areas so that competitors and experts alike have an indication of what the competition site would look like.

Post pictures of all experts and competitors for each skill area with a short descriptions detailing their background.

#### **4.4.2 During Competition**

Provide daily rankings of competitors by skill areas and overall country and access to rankings for the media via the website and press releases.

#### **4.4.3 Post-Competition**

Create a mailing list of past competitors and send out E-newsletters to keep past competitors updated on current WorldSkills events. Also have online forums or a web portal run by the Youth Alumni to allow competitors to keep in touch and to serve as an avenue for past competitors to contribute to future WorldSkills events.

## **5 Competitor Expectations**

The following Competitor Expectations and Competitor Priorities sections outline the expectations and priorities that a competitor expects to have throughout the competition gathered with the WSYF'06. These sections should be taken with utmost importance so as to ensure that the competitor has a good experience or memory of WorldSkills. Having a good experience of the competition will lead to the competitor being an ambassador of WorldSkills and also will lead to future participation and involvement after the WorldSkills competition.

### **5.1 Respect**

This item cannot be written down and should be an unspoken rule. It is the underlying foundation that does need to be emphasized in WorldSkills in the pre, post and actual competition. Respect is the foundation of most of the competitor expectation issues that were raised during the WSYF'06. Respect ranges from culture and language, to acceptance and competition judging.

### **5.2 Openness**

All competitors desire openness not only between themselves but also with their experts, other experts, their trainers and their national organizations. If a competitor is facing issues before, during or even after the competition, there should be an easy, accessible, open process made available for them to express their opinion. The WSYF'06 gave us past competitors the opportunity to which the delegates were able to easily express their opinions and know other opinions, despite the language barriers.

Being open would also create a good environment and reduce the anxiety and uncertainty during the competition therefore allowing all competitors and experts alike to be able to learn more from each other which in turn will raise the standards of the skill area.

### **5.3 Impartiality**

This is a principle that should be a foundation for WorldSkills. It is a principle that decisions should be based on objective criteria clearly defined. It should not be biased or have any preference that will benefit one competitor over another for any reason.

#### **5.4 Consistency**

This has the utmost importance throughout the WorldSkills competition. A competitor needs to be assured that they are judged in an equal manner, regardless of the judge marking their project.

To better enforce this, the WSYF'06 recommends that judging criteria should be clearly defined and made available to each competitor before the start of the competition and a more detailed judging criteria be made available before the day's project. There should also be consistency across all the trade areas in the release of judging criteria, project blueprints, etc. This would allow all competitors to have an equal and consistent understanding of what is expected of them.

#### **5.5 Transparency**

Communication and accountability should be transparent for all competitors, experts and trainers. There should be more accountability in the foundations of the competitions for experts, trainers, competitors, translators, etc. All information should be open and freely available, except in the cases such as project documents, etc.

The WSYF'06 recommends that all translators should be neutral and that no experts should be able to serve as a translator so as to prevent misunderstanding by other competitors or experts on communication during the competition. Also it would be advisable to have language adjudicators fluent in multiple languages to be present to monitor all communication within the skill area.

#### **5.6 Expert Exams**

A competitor should know that the experts at the competition are actual experts, and not just people who like to travel. If all experts are examined through either written or verbal tests for example by the chief experts with selected group of industry experts, the competitors can be assured that each judging expert has at least a minimum understanding of the materials / projects to be tested during the competition.

#### **5.7 Uniformity**

If a rule or exception is applied to a single competitor, it should be made known and applied to all other competitors of the same trade. No competitor or expert should be excluded from this information.

## **6 Competitor Priorities**

### **6.1 Information Accessibility**

Every competitor should be given equal opportunity to access pre-competition information without the need for a third party or middle man. By reducing the man in the middle, all competitors can be sure that all information relating to the skill area is accessible by all their counterparts at the same time. This is of crucial importance to competitors for any delay in obtaining information may result in lesser training or preparation before the competition. Also all information should be made available in all official languages.

The WSYF'06 recommends that each competitor upon successful registration to the competition be provided with an account to access trade related information (material lists, trade criteria, test project etc). This would allow all competitors of that trade to be able to download or view the information without the waiting for the traditional channel of communication via experts, which may vary for each competitor and country. This is also to ensure that all competitors would get the same information and prevent the “broken telephone” syndrome which can result in information being subtly altered or lost in transit.

### **6.2 Ergonomic Workspaces**

As the competition stretches for over a period of 4 days, all competitors spend considerable time sitting or standing at their workspaces. By ensuring that all work spaces are ergonomic in nature, we can minimise the injuries caused due to poor work spaces.

### **6.3 Judging Criteria**

As mentioned under Consistency (section 5.4), a competitor needs to be assured that they are judged in an equal manner, regardless of the judge marking their project.

All skill areas should release the judging criteria before the start of the competition and follow with detailed judging criteria for each day before the start of that day's project. This would allow all competitors to have an equal and consistent understanding of what is expected of them.

### **6.4 Warm Atmosphere**

Every visitor to the competition would benefit from a welcoming and warm atmosphere as compared to one being of cold and competitive in nature. Like visitors, competitors and experts are also foreign or new to the competition site and would definitely like some ‘time off’ to visit the competition site.

During the last WSC in Helsinki, some competitors were given 'breaks' (allocated time off) to visit the competition site throughout the 4 days. This was a welcoming move, for it meant that all competitors would not only learn more about the other skill areas but also can serve as an opportunity for competitors to mingle and get to know each other during break time. This practice should be carried on for future competitions not only for the competitors but also for the experts.

Another recommendation from the WSYF'06 is to minimise loud or blaring music in the competition site so as to provide a better environment for all competitors to focus and compete. It is generally agreed that ambience music is appropriate and can also help to relieve the tension in the competition site.

For the 39th WSC to be held in Shizouka Japan, the WSYF'06 would like to recommend in addition to the above, some cultural exchange activities where competitors can learn more about the culture of Japan. Some activities that can be where competitors can don traditional Japanese costumes learn how to relax in the Japanese Onsen (hot spring) or even simple origami folding. There could also be a cultural night where competitors can bring or share traditional foods or even customs from their country.

## **6.5 Marking Sheets Made Available**

As we all know, it is important that we learn from our mistakes so as to not repeat them again. Even in the Olympics, every coach would have access to video footage of the competition and would review this footage to analyse what could be improved. By releasing marking sheets after the competition to the competitor, all competitors would be able to review their work and therefore learn what mistakes were made during the competition and how not to perform those mistakes again.

Marking sheets may not need to reflect the actual scores of the competitor but can display the tasks that are not completed correctly or even an improved method / solution to go about performing that specific task. This way confidentiality can still be maintained and yet the competitor would be able to learn and improve after the competition.

## **6.6 Ample Facilities**

Gathered from the delegates of the WSYF'06, there should be designated facilities made only for competitors in the competition site. This is to minimise the inconveniences and time delay that competitors experience throughout the competition. As such the WSYF'06 recommends the following:-

- That all skill areas be installed with lockers so that competitors can store their valuables during the competition.

- Have designated rest areas in the competition ground for competitors to take breaks.
- Have a button for each competitor to call for assistance similar to the flight attendant button on the airplane as not all experts can be visually available at all times.
- Have separate competitors amenities E.g. competitors washroom so as to minimise waiting time with visitors in the competition site
- Have quiet areas for judges to brief and debrief competitors
- Every competitor to have a clock that is synchronised with the experts in that skill area

### **6.7 Realistic Test Projects**

All test projects should be as realistic as possible and able to be easily implemented in the industry. This is to ensure that the skill test is up to date and not of obsolete technology so that all competitors and the international industry can use the WorldSkills Competition as a benchmark of the latest technological advancements in their respective skill areas.

### **6.8 Familiarisation**

All competitors should be given ample time to familiarise with equipment with special attention given to the machining trades. This is so as to not only ensure safety but to also give the competitors more time to get acquainted with their tools of trade.

### **6.9 Daily Rankings**

The WSYF'06 delegates find that the release of daily rankings would serve as an insight to his or her performance for the day. There has been much discussion as to whether the release of these rankings would not only affect competitors emotionally but also the judges impartiality when it comes to marking the test projects, keeping all this in mind the WSYF'06 delegates would still strongly recommend that daily rankings be released of the top 3 – 5 competitors of the previous day.

Firstly, it is generally agreed upon by the WSYF'06 that all competitors know how well they performed for the day therefore releasing the ranking would not affect the existing emotional feelings of the competitor tremendously. Secondly, the WSYF'06 finds that by releasing daily rankings and not cumulative rankings, all competitors would have equal information on results as compared to relaying 'rumours' that may surface during the competition. Thirdly, it would also be a strategy to create more opportunities and publicity as the media of different

countries would be able to track the progress of their delegates and therefore raise the awareness of WorldSkills.

### **6.10 Feedback**

As with every competition, feedback should be made an essential part so that WorldSkills can continually improve itself through the years. The WSYF'06 recommends that all visitors, competitors and even experts should be able to express their views on their competition experience and how it can be improved for all competitions to come.

A simple questionnaire should be made available for all at the end of the competition or visit. In addition, the WSYF'06 also recommends the continuity of the Youth Forum so as to allow past competitors to feedback and find ways to improve WorldSkills as a whole.

### **6.11 Skills Exchange**

During the competition, through test projects competitors would already be provided with the avenue to test and exchange solutions to different tasks therefore leading to skills exchange. However more can be done to continue this exchange after the competition.

To facilitate this, the WSYF'06 recommends that every skill area provide each competitor a contact list of all their counterparts in the trade. This is so all competitors can keep in touch with each other after the competition and may exchange trade problems and best practices in the future.

### **6.12 Networking**

The WorldSkills Competition, in addition to being a competition, is essentially a place where all young and experienced skilled people come from all over the world to not only compete but to also keep abreast with the updates of skills globally.

The competition is essentially the main focus of the event, but all competitors, experts and even the general public should be given every opportunity available away from the competition to meet the rest of the world to network and make friends. With this in mind, the WSYF'06 recommends that more opportunities should be made for competitors and experts to be able to mingle, make friends and learn not only about skills in other parts of the world but also about the different cultures of all their counterparts. This networking should not only come after the competition but should also be prevalent the moment an individual touches down to the host country to the Closing ceremony.



## 7 Visitor Needs

This section outlines the recommendations of the WSYF'06 with respect to improving the visitor experience and to ensure that all visitors have a smooth and fruitful journey when visiting the competition site.

### 7.1 Improving Visitor's access to Information

A visitor's audio and visual experience is the key to a memorable time at the WorldSkills competition. With this in mind, the WSYF'06 would like to recommend that in addition to existing print publications and visual displays, we would like to:

- Put in place live web cameras on the competition site featuring each skill area so as to allow the general public that are unable to physically visit the competition site to view the competition site over the Internet.
- Improve existing signage from the current structure (2 ends of the trade booth) to an overhead circular signage that is clearly visible from all sides of the competition hall.
- Place display screens outside the competition site to act as an advertisement and also to entice the general public to visit the competition site.
- Have different coloured tracks on the floor for visitors of the competition to follow in the event where no guides are available.
- Have audio guides and display stands in multiple languages for each skill to provide a better understanding of the skill areas for visitors.
- Have finished test projects on display from previous competitions.
- For technology trades, each competitor can have a screen available for visitors to view what the competitor is working on. Similar to that of Mech. Eng. CADD at the WorldSkills Helsinki Competition.
- Have on display in each trade a small area for showcase where videos on how the skill is reflected in everyday lives and have past competitors or experts serve as a guide to explain the skill.
- For relevant trade have posters to demonstrate the final product that the competitors have to complete and the process in stages to complete the product.

## **7.2 Print Publications**

Each Visitor should be given a detailed map of the entire competition site including the different coloured tracks similar to that of a Theme Park.

Brochures available at each skill area, providing more information on the skill and provide an alternative information source for visitors to refer to after the competition.

## **7.3 “Try-a-Trade”**

Each skills area should have a Try-a-Trade where visitors can have hands on experience to create their own personal masterpiece to bring home.

The Try-a-Trade should be simple and fun to stir the interest of the young people.

There should also be a best prize given out hourly for the best Try-a-Trade masterpiece.

Visitors should be encouraged to complete a Try-a-Trade card which entitles the visitor a stamp for each Try-a-Trade completed. Upon completion of the Try-a-Trade card the visitor would be entitled to take part in a lucky draw to win prizes.

The Try-a-Trade can also be complemented with a quiz or questionnaire where visitors will have to visit different skill areas to look for answers to this questionnaire. Upon completing the questionnaire the visitor would be entitled to a lucky dip which can offer prizes like a trip to the next WorldSkills Competition.

## 8 The WorldSkills Youth Alumni

In order for a youth committee of former competitors to keep coming back to contribute to WorldSkills, a framework must be set up so that organisations between countries can be coordinated. This section of the report discusses the ideas put together by the WSYF'06, on what would motivate former competitors to return to WorldSkills, and how a youth committee can be formed to spearhead the youth vision for WorldSkills.

### 8.1 The Youth Alumni Executive Committee

The Youth Forum proposed that a Youth Alumni Executive Committee be elected amongst volunteers from the former competitors of the WorldSkills competitions. This Youth Alumni Executive Committee will be responsible to coordinate the communication between competitors from different countries, after they have completed their international competitions.

The objectives of the Youth Alumni would be:

- To promote skills and the WorldSkills competition internationally among youths.
- To use skills to partner with industry leaders to create better skilled communities.
- To play an active role in the running of the WorldSkills International competition.
- To facilitate and organise exchange programmes between former and future competitors.
- To serve as a network to industry leaders for sponsorship and job opportunities.
- To supply relevant information to experts, as skills develop and industry focus changes.
- To promote and encourage continued exchange between former and future competitors.
- To train and to educate further competitors on the WorldSkills competitions.

It has also been discussed that the first step in forming the WorldSkills Youth Alumni is to have each participating country form their own national alumni. With this, it would be useful if WorldSkills International could set guidelines for each country to follow in the creation of their own national alumni. The national alumnus may not just consist of former International WorldSkills Competitors,

but may also include other individuals with the passion and skills, like the finalists from the national competitions, observers and experts.

Funding for the national alumnus can be sought from the local government or state. For countries with multiple states, each state can have their own alumni. The president of the alumni from each state will then sit on the national alumni so that all states are represented.

Activities for national alumnus can include mentorship for new competitors, as well as networking opportunities and linkages to potential employers.

## **8.2 Rules governing WorldSkills Youth Executive Committee members**

In view of keeping the WorldSkills Youth Executive Committee to be continually a leading youth vision, some points were raised during WSYF'06, with regard to some rules that should be implemented to govern the committee.

The recommendations are:

- Members of the Executive Committee will be elected at every General Assembly by all National Youth Forum representatives. Each member should be a representative on the National Committee in his/her own country.
- An age limit of 26 years shall be maintained for new executive members and committee members must leave the committee by the age of 30 to ensure renewal of youth.
- Members in the Youth Committee will be grouped into the respective functions of the Youth Forum

## **8.3 Linkages to WorldSkills International**

The President and Vice President of Youth Committee will report to WorldSkills International on progress and activities within Youth Alumni, and will also sit in as part of the general assembly, so that information discussed at the general assembly can be communicated back to the alumni.

## **8.4 How WorldSkills International can help**

The forming of a Youth Alumni can only be possible through help by WorldSkills International, especially in the early phases, where awareness needs to be brought into the skills arena. It has been discussed, that it would be good if WorldSkills International could assist in the formation of the alumni, in these areas:

- Providing the list of competitors after every WorldSkills competition

- Funding
- Information on new trades
- Serving as a link between the Youth Alumni and each countries' national delegates

### **8.5 Future Youth Forums**

The WSYF'06 has been a marvellous experience for many of the delegates that have participated in the Forum, but it would be wonderful if the Forums could be organised on an annual basis alongside the General Assembly, to ensure that the continual exchange of the youth views are maintained.

Some points were brought up with regard to participation in the Youth Forum, to ensure maximum effectiveness and efficiency.

It would be good to have at least two representatives from the former Youth Forum to be present at the next forum to ensure that ideas are not repeated every year.

It would also be good to have a full time facilitator to facilitate the Youth Forum.

## 9 Website Design

Below you will find the few website design ideas that the WSYF'06 proposes so as to make the current WorldSkills website more user friendly and accessible to general public and competitors alike.

Please note that all text as shown in the website designs is mainly for illustration purposes.

### 9.1 Main Page

We have redesigned the current main page (Figure 1) to focus on the 4 key areas that the WSYF'06 feels would be most appropriate for the different category of visitors. Firstly have a competitor centre where all information for those pertaining to the technical/detailed aspects of the competition for competitors and experts. Also there is a need for a section for interested young people to access to information on how to get involved in a trade. Then there should also be a section about the WorldSkills competition targeted for the general public to learn more about the WorldSkills competition. Finally a section dedicated to the Global Skills Village, to promote the importance of skills in the global economy.



Figure 1

## 9.2 Competitor Centre

As shown below in Figure 2, this would be the first page when the competitor selects Competitor Centre on the main page. This page would have a brief introduction of the trades and the competitor would have to access the trade area to get more specific information about the trade.

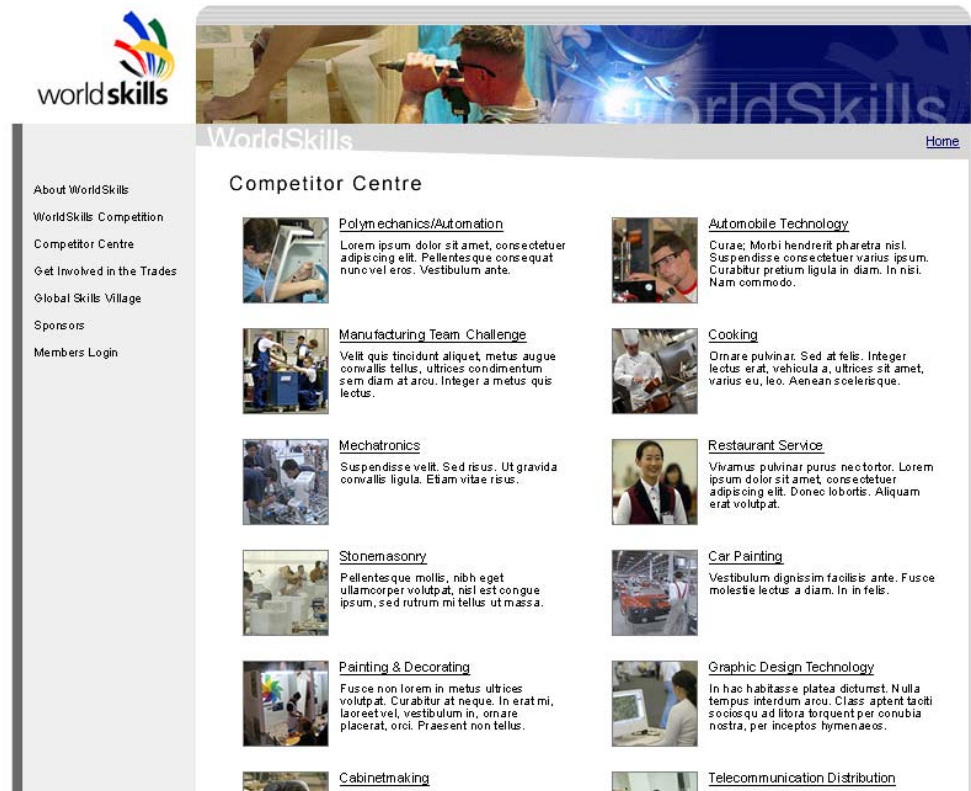


Figure 2

### 9.3 Competitor Centre – Trade Information

Upon selecting the trade, the competitor would be presented with a screen (Figure 3) that provides more information on the skill area and also have a short video about the trade with relevance to how it is applicable to everyday life. There could also be a video on the trade at the past WorldSkills competition and how it has evolved from the first WorldSkills to today.

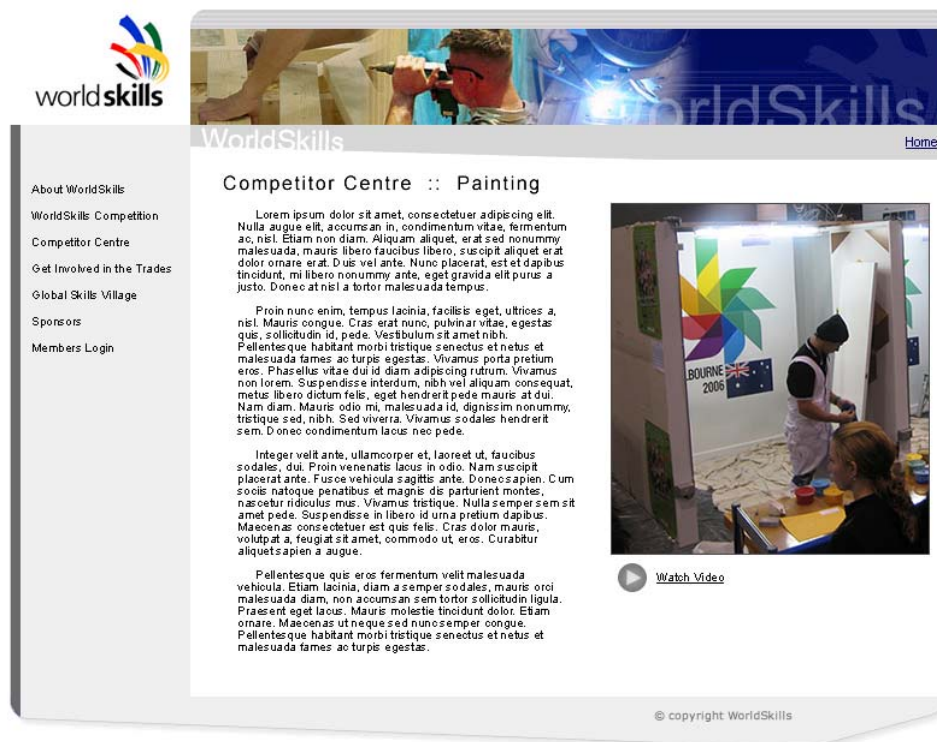
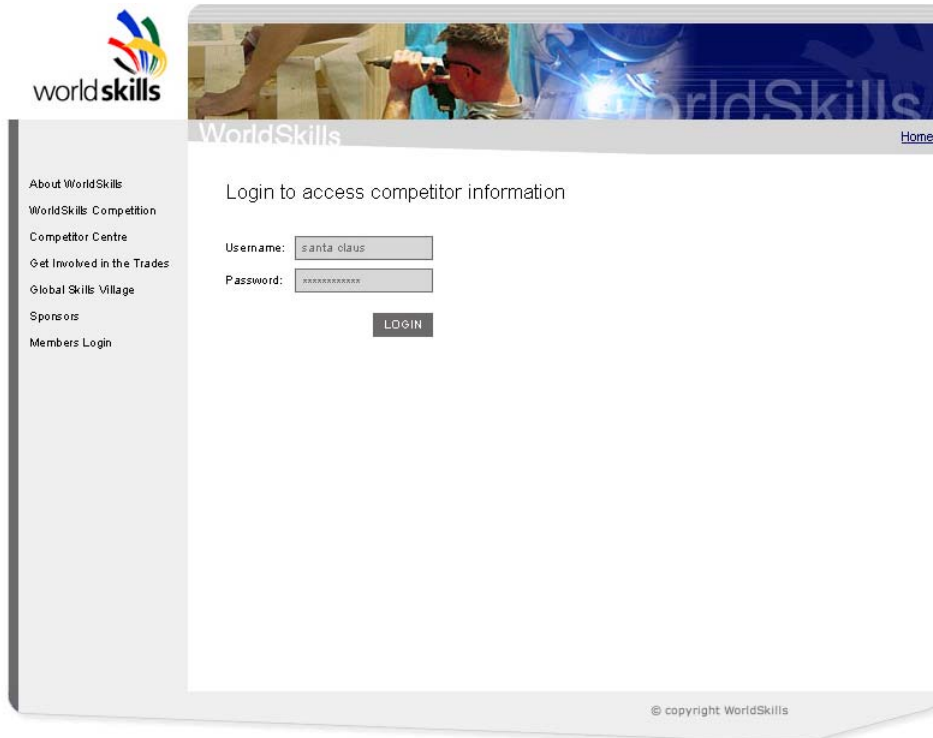


Figure 3



## 9.4 Competitor Centre – Login Page

In addition to the competitor centre, every competitor would be provided with a User ID and Password to Login and access skill related information pertaining to the competition (Figure 4). This is so that the competitors would not have to search through all the information available as only information pertaining to the competitor's trade will be displayed upon login as shown in Figure 5.



The screenshot shows the WorldSkills Competitor Centre login page. At the top left is the WorldSkills logo. Below it is a navigation menu with the following items: About WorldSkills, WorldSkills Competition, Competitor Centre, Get Involved in the Trades, Global Skills Village, Sponsors, and Members Login. The main content area features a header image of a person working with a microscope, with the text 'WorldSkills' overlaid. Below the header, the text 'Login to access competitor information' is displayed. There are two input fields: 'Username:' with the value 'santa claus' and 'Password:' with a masked password '\*\*\*\*\*'. A 'LOGIN' button is positioned below the password field. In the top right corner of the page, there is a 'Home' link. At the bottom right, the copyright notice '© copyright WorldSkills' is visible.

Figure 4

## 9.5 Competitor Centre – Competitor Home Page after Login

Figure 5 illustrates the competitor home page after it has been successfully logged in. This page would allow the competitor to download all the documents with regards to his/her skill area and where the latest news, announcements and information pertaining to his/her skill area maybe displayed.

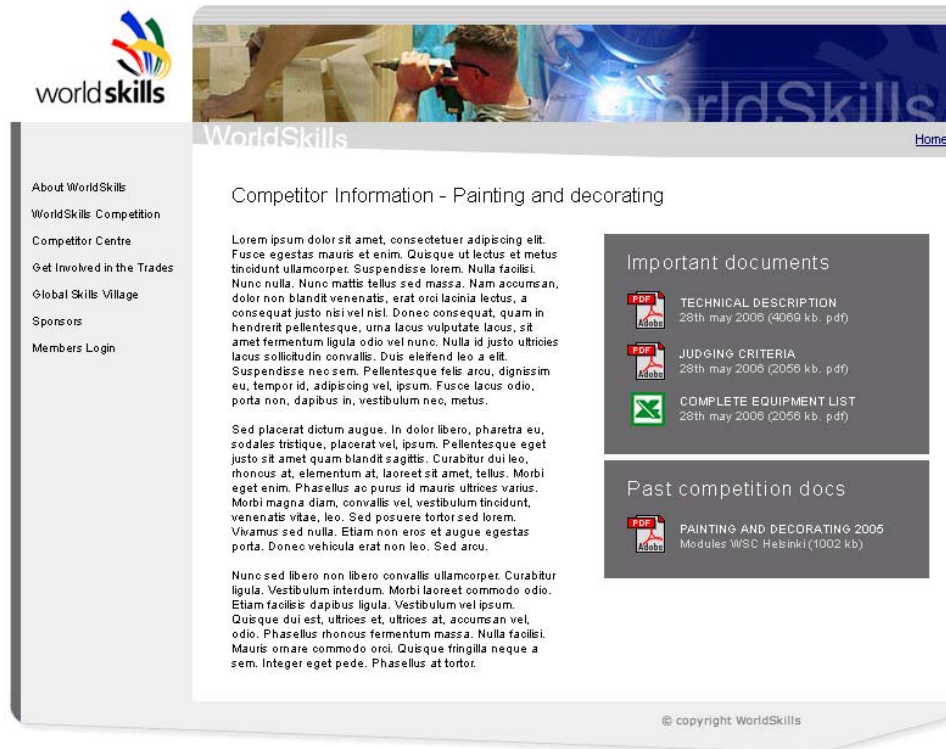


Figure 5

## 9.6 How to get Involved – Main Page

Figure 6 illustrates the main page for interested young people looking for information on how to be part of a trade. This page would provide all the educational institutions that he/she can enrol in, in order to learn the skill.

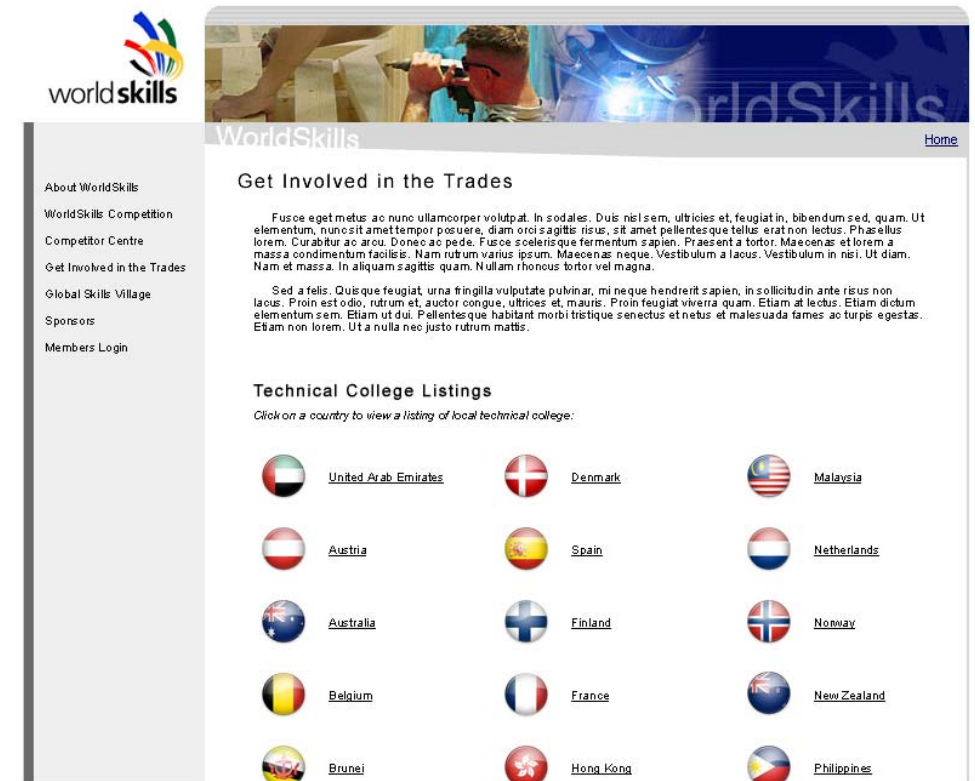


Figure 6

## 9.7 How to get Involved – Technical College Listings for each Country

As mentioned above, Figure 7 illustrates what the young person would see when he/she selects his/her country and this page would then have all the links to all the vocational institutions in that country.

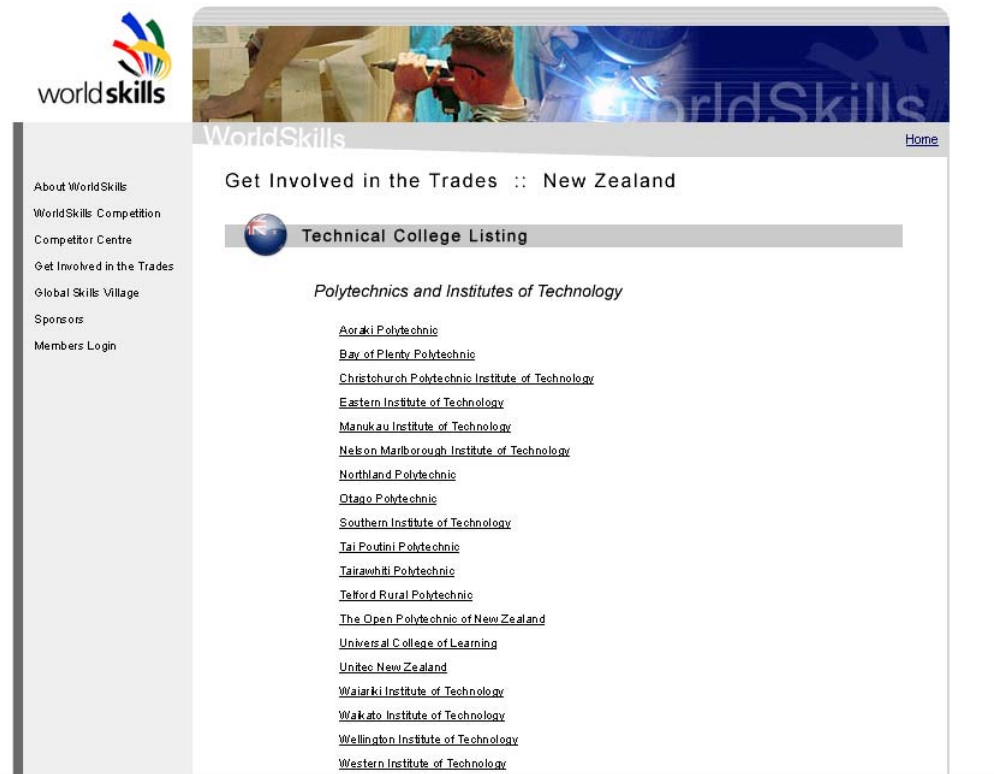


Figure 7

## 10 Appendices

### 10.1 Appendix 1 – Youth Forum Contacts

COUNTRY	FIRST	LAST	EMAIL
Australia	Rebecca	Lord	waikiki-51@hotmail.com
Austria	Eveline	Wild	eveline.wild@gmx.at
Belgium	Florence	Labar	labarfloo@hotmail.com
Canada	Menno	Vanderlist	menno@vanderlist.com
Canada	Chris	Fournier	iydlisym@hotmail.com
Canada	Catherine	Guillet	catherineguillet@hotmail.com
Finland	Katri	Heikka	katri_heikka@hotmail.com
Finland	Petri	Hamalainen	petri.hamalainen@lut.fi
France	Anthony	Daviet	daviet.sarl@wanadoo.fr
France	Cedric	Cotilleau	jacky.cotilleau@wanadoo.fr
France	Vial	Auriane	aurianevial@yahoo.fr
Hong Kong	Patrick	Lam	patrick@soshk.com
Ireland	Ross	Wasson	rwassonl@landrover.com
Ireland	Patricia	Orpen	trish.orpen@gmail.com
Japan	Hiroshi	Nakata	hiroshi.nakata.ty@hitachi.com
Japan	Yuichi	Ban	ban-st202@katch.ne.jp
Japan	Yoshiyuki	Akatsuka	fu-u-ri-n-ka-za- n111@fork.ocn.jp
Japan	Mitsuo	Maeda	yassai.mossa- 32kun@ezweb.ne.jp
Korea	Younghoon	Kim	painbebe@hanmail.net
Korea	Hongkyeong	Kim	hokykim@hanmail.net
Malaysia	Faizal	Hamed	pejal_sacc@yahoo.com
Malaysia	Domeki	Pilim	domiki_ilpkk@yahoo.com
Malaysia	Mohd	Zaidi	chorenology@yahoo.com
Netherlands	Renate	Langenhuijsen	renatelangenhuijsen@planet.nl
Netherlands	Patric	Van Eck	info@skills-netherlands.nl
Norway	Hans	Rinde	post@hansrinde.no
Norway	Eirik	Hoyme Rogn	eirik@kreativstrek.no
Singapore	Viridis	Liew	viridisliew@gmail.com
Singapore	KianAnn	Tan	kianann@kianann.com
Sweden	Pontus	Slattman	pontus.slattman@nybro.se
Sweden	Hanna	Jonsson	hannajonsson86@hotmail.com
United Kingdom	Adele	Simpkin	adele-liane@hotmail.co.uk
United Kingdom	Alex	Bellini	head2002@hotmail.com
United Kingdom	Glen	Merchant	info@landscapingsussex.com

## 10.2 Appendix 2 - Youth Forum Blog

WEDNESDAY, MARCH 08, 2006

### Visiting the competition arena - Viridis wants answers

Viridis would like to discuss visiting the competition arena.

I was thinking about how to better enable Visitors to relate to what the respective trades are about during their visit to the competition arena.

I do believe that currently there are guided tours conducted for schools and at regular intervals for visitors however I most of them cannot really relate what is happening in each trade especially those Technology trades (E.g CAD, IT etc) to how it affects them in their everyday lives.

Just to start of the discussion...as per Helsinki there was a LCD panel setup for each trade to introduce the competitors and experts at each trades booth. How about adding one or 2 computer stations where we can have interactive flash display or games so that the visitors can understand better each trades role in the industry or in everyday lives?

For example, for IT/PC network support we could have a short flash that introduces how the internet, emails get to their homes? Coupled with an interactive flash game for them to connect their virtual home to the internet and see how they interact with the whole. If we can have 2 stations, we can somewhat put the 2 computers at 2 ends of the trade area.

At the end of the game the visitors can chat with each other, see each other through webcam. During the process they will understand how their video, data is sent through the internet; which IT/PC Network Support trade people 'in between built' and see the end results.

Thanks and Regards  
Viridis

posted by WorldSkills Youth Forum @ [1:38 PM](#)

[6 comments](#) 

## 6 Comments:

● **Bec said...**

I think the tours in Helsinki were for everyone not just schools, weren't they? I could be wrong. But even so, a tour may not be of great help to some people. I know that when I've got someone trying to explain something to me I lose track. I need to be *shown* how to do something and have a go myself. So I think you have a good point Viridis, the interaction is a good idea. Kind of like the [Try'a Trade](#) that WorldSkills Australia run here.

10:01 AM

● **Kian Ann said...**

Good idea! Maybe can "try a past year question" too... but it might not be practical for the machining trades or those that require a big setup.

4:54 AM

● **Bec said...**

Yeah, it's good in theory, but in reality it's really a matter of space and \$\$\$\$. Maybe for those more complicated they could have past competitors or an expert in that field to talk to the public or brochures drawn up explaining a little about each category?

12:20 PM

● **Bec said...**

Yeah, it's good in theory, but in reality it's really a matter of space and \$\$\$\$. Maybe for those more complicated they could have past competitors or an expert in that field to talk to the public or brochures drawn up explaining a little about each category?

12:20 PM

● **Viridis said...**

can u tell us more abt the Try a Trade program bec? sounds really interesting...what do the visitors do to Try a Trade?

2:23 PM

### **10.3 Appendix 3 - Youth Forum Program**



WORLDSKILLS YOUTH FORUM May 6<sup>th</sup> – 11<sup>th</sup>, 2006

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#### **ARRIVAL DAY**

Saturday May 6<sup>th</sup>, 2006

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#### **ARRIVALS AT AIRPORT**

'Meeting Point', Melbourne Tullamarine Airport  
The Meeting Point is a clearly marked area to meet and greet passengers upon arrival. It is located next to the Groups and Tours desk at the southern end of T2 Arrivals.  
A large red sign clearly denotes the area.

#### **(from) 8am REFRESHMENTS and downtime**

Swan Room, Pacific International (Level 18)  
Two apartments (tba) will be made available for delegates to freshen up before their rooms are available for check-in.

#### **12.00pm – 2pm LUNCH**

Swan Room, Pacific International (Level 18)  
Casual lunch served any time between 12 and 2pm.

#### **2.00pm – 4.00pm TOUR OF MELBOURNE**

See ALL of Melbourne in just 2 hours  
Foyer, Pacific International (Ground Floor)  
Meet your tour guides, Nina Wilson and Illana Hoffman in the foyer of the Pacific International.

#### **4.30pm – 5.30pm OFFICIAL WELCOME – from WorldSkills Board Members**

Swan Room, Pacific International (Level 18)  
All WorldSkills Board Members present  
Andrew May, Former International Competitor, WorldSkills Australia  
Tjerk (Jack) Dusseldorp, Chairman, WorldSkills International  
David Hoey, Secretary General, WorldSkills International

#### **7.00 pm DINNER**

Hotel Restaurant, Pacific International (Ground Floor)



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## CREATING A VISION FOR THE FUTURE OF WORLDSKILLS SUNDAY MAY 7<sup>th</sup>, 2006

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>8.40 am            **BREAKFAST**  
                         Individual Apartments

**8.40am**            **MEETING point**  
                         Foyer, Pacific International (Ground Floor) and walk  
                         to Melbourne Rowing Club

### PROGRAM

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**9.00am - 11.15am**    **WS1: What brought us back to be part of the youth forum?**  
                         Melbourne Rowing Club, Southbank  
                         Melbourne tour in pictures  
                         Introductions  
                         Setting Goals for the Youth Forum  
                         Briefing on visiting the National Competition

**11.30am - 12.30pm**   **Visit Australian National Worldskills Competition**  
                         Depart Melbourne Rowing Club and walk to Melbourne  
                         Entertainment and Exhibition Centre (MECC)

**12.30pm – 1.30pm**   **Lunch With The WorldSkills Leaders Forum**  
                         Claredon Room, Melbourne Entertainment and Exhibition  
                         Centre (MECC)

**2.00pm - 5.00pm**    **WS2: What does the ultimate worldskills competition look  
                         like?**  
                         Melbourne Rowing Club, Southbank  
                         Presentation of Shizouka 2007 Competitor Village -  
                         Japan  
                         Skills Categories Improvement  
                         The Ultimate Competition Experience

**5.15pm**            **MEETING point**  
                         Foyer, Pacific International (Ground Floor) for buses  
                         to William Angliss TAFE

**5.30pm**            **'SURPRISE CHEFs' - William Angliss Dinner**  
                         William Angliss TAFE

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**MARKETING WORLDSKILLS**  
**MONDAY MAY 8<sup>th</sup>, 2006**

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>8.00am                    **BREAKFAST**  
                                 Individual Apartments

**8.00am                    MEETING point**  
                                 Foyer, Pacific International (Ground Floor) for short  
                                 walk to Langham hotel

**8.15am – 10.30am ATTEND THE WORLDSKILLS GENERAL ASSEMBLY**  
                                 Langham Hotel

**11.00am – 1.00pm WS3: How Do We Make More People Feel Like We Do**  
**About The WorldSkills Competition – And Just Who Are**  
**Those People?**  
                                 Melbourne Rowing Club, Southbank  
                                 Laurent Thibault, Chair of Marketing Taskforce,  
                                 WorldSkills International  
                                 Marketing WorldSkills

**1.00pm- 2.00pm        LUNCH**  
                                 Melbourne Rowing Club, Southbank

**2.00pm – 4.30pm       WS4: How Do We Open Up The Communications For**  
**Competitors? Before, During And After The Competition?**  
                                 Melbourne Rowing Club, Southbank  
                                 Pontus Slattman, Competitor, WorldSkills Sweden  
                                 Improving Communications

**5.00pm                    National Competition Presentation Closing Ceremony**  
**(Optional)**  
                                 Palladium , Level 1, Crown Complex, 8 Whiteman Street,  
                                 Southbank

**6.30pm                    MEETING point**  
                                 Foyer, Pacific International (Ground Floor) to walk to  
                                 Langham Hotel for buses to Gala Dinner

**7.00pm                    WORLDSKILLS GALA BIRTHDAY DINNER**  
                                 National Gallery of Victoria

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**PREPARING FOR PRESENTATION TO THE GENERAL ASSEMBLY**  
Tuesday MAY 9th, 2006

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>8.45am                    **BREAKFAST**  
Individual Apartments

9.00am - 12.30pm **WS5: What Will Keep Us All Coming Back And How Will We Contribute?**

Melbourne Rowing Club, Southbank  
Sean Andreas, Former WorldSkills International Competitor  
Grant Stewart, Former WorldSkills International Competitor  
Andy Park, Korean Past Competitor Association (KAST)  
Designing a Youth Alumni Group

12.30pm – 1.30pm **LUNCH**

1.30pm onwards    **WS6: What Should The General Assembly Hear From Us?**  
Melbourne Rowing Club, Southbank  
Preparation for General Assembly Presentation

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**GENERAL ASSEMBLY PRESENTATION**  
Wednesday MAY 10th, 2006

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8.30am                    **GENERAL ASSEMBLY BREAKFAST REHEARSAL**  
Swan Room, Pacific International (Level 18)

10.10am                **MEETING point**  
Swan Room, Pacific International (Level 18) to walk to Langham Hotel.

10.30am                **GENERAL ASSEMBLY**  
Langham Hotel

12.20pm – 12.50pm **PRESENTATION TO GENERAL ASSEMBLY**

1.00pm- 2.00pm    **LUNCH WITH GENERAL ASSEMBLY**  
Langham Hotel

2.45pm                    **MEETING point**  
Foyer, Pacific International (Ground Floor)

3.00pm                    **WS6: Skills Brainstorm And Youth Forum Farewell**  
Melbourne Rowing Club, Southbank

**6.30pm** **MEETING point**

Foyer, Pacific International (Ground Floor) to walk to  
Langham for buses to Melbourne Museum

**7.00pm** **WORLDSKILLS FAREWELL DINNER**

Melbourne Museum